

# ORDER



**Orders**  
**Order / Rev:** 1891307  
**Alt Order #:** WOC12278006  
**Product Desc:** MIKE BLOOMBERG 2020 INC  
**Estimate:** 9470  
**Flight Dates:** 10/28/19 - 12/29/19  
**Original Date / Rev:** 12/09/19 / 01/08/20  
**Order Type:** RFP

**KHOU**  
**Primary AE:** Ben Stecker  
**Sales Office:** TSWAS  
**Sales Region:** NAT

**Agency**  
**Name:** Assembly / POL  
**Buying Contact:** Patty Gilford  
**Billing Contact:**  
 711 3rd Avenue 3rd Floor  
 New York, NY 10017

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/ Michael Bloomberg / D / PRES / I  
**Demographic:** A35+  
**Product Codes:** PL-Presidential  
**Revenue Code 1:** AGY  
**Revenue Code 2:** (POL) Political  
**Revenue Code 3:** (POL) Candidate

**New Business Thru:**  
**Advertiser External ID:** 186325  
**Agency External ID:** 73053AG  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
11/25/19	12/22/19	159	\$508,625.00	\$432,331.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
December 2019	159	\$508,625.00	\$432,331.25	0.00
<b>Totals</b>	<b>159</b>	<b>\$508,625.00</b>	<b>\$432,331.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker	TSWAS	NAT	Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KHOU	31%	\$508,625.00
Market	100%	\$1,640,725.81

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
KAZH	0%	\$0.00
KETH	0%	\$0.00
KHSH	0%	\$0.00
KIAH	2%	\$32,814.52
KLTJ	0%	\$0.00
KNWS	0%	\$0.00
KPRC	25%	\$410,181.45
KPXB	0%	\$0.00
KRIV	17%	\$278,923.39
KTBU	0%	\$0.00
KTMD	0%	\$0.00
KTRK	25%	\$410,181.45
KTXH	0%	\$0.00
KUHT	0%	\$0.00
KXLN	0%	\$0.00
KZJL	0%	\$0.00
UNKWN	0%	\$0.00

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 Estimate: 9470  
**KHOU**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	12/16/19	12/20/19	Local News @ 5a M-F Local News @ 5a M-F	CM	5:00 AM-6:00 AM	MTWTF--	:30	4	\$550.00	P02	0.00	NM	4	\$2,200.00
(Program: 5A MORNING NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		12/16/19	12/22/19	MTWTF--			4		\$550.00		0.00				
N 2	All	12/16/19	12/20/19	CBS This Morning CBS This Morning	CM	7:00 AM-9:00 AM	MTWTF--	:30	8	\$725.00	P02	0.00	NM	6	\$4,350.00
(Program: CBS THIS MORNING)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		12/16/19	12/22/19	MTWTF--			8		\$725.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
3	All	12/16/19-12/22/19		CBS This Morning		7:00 AM-9:00 AM	MTWThF----	:30	<del>(\$725.00)</del>		0.00	NM			
See MG 7.5															
8	All	12/16/19-12/22/19		CBS This Morning		7:00 AM-9:00 AM	MTWThF----	:30	<del>(\$725.00)</del>		0.00	NM			
See MG 7.5															
N 3	All	12/16/19	12/20/19	Great Day Houston 9-10a Great Day Houston 9-10a	CM	9:00 AM-10:00 AM	MTWTF--	:30	4	\$500.00	P02	0.00	NM	4	\$2,000.00
(Program: GREAT DAY HOUSTON)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		12/16/19	12/22/19	MTWTF--			4		\$500.00		0.00				
N 4	All	12/16/19	12/20/19	Price is Right Price Is Right	CM	10:00 AM-11:00 AM	MTWTF--	:30	4	\$1,225.00	P02	0.00	NM	4	\$4,900.00
(Program: THE PRICE IS RIGHT)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		12/16/19	12/22/19	MTWTF--			4		\$1,225.00		0.00				
N 5	All	12/16/19	12/20/19	Young & the Restless Young & the Restless	CM	11:00 AM-12:00 PM	MTWTF--	:30	4	\$1,550.00	P02	0.00	NM	3	\$4,650.00
(Program: YOUNG & RESTLESS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		12/16/19	12/22/19	MTWTF--			4		\$1,550.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	All	12/16/19-12/22/19		Young & the Restless		11:00 AM-12:00 P	MTWThF----	:30	<del>(\$1,550.00)</del>		0.00	NM			
See MG 7.5															
N 6	All	12/16/19	12/20/19	Local News @ 12p M-F Local News @ 12p M-F	CM	12:00 PM-12:30 PM	MTWTF--	:30	3	\$1,125.00	P02	0.00	NM	3	\$3,375.00
(Program: NOON NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		12/16/19	12/22/19	MTWTF--			3		\$1,125.00		0.00				
N 7	All	12/16/19	12/20/19	Bold & the Beautiful Bold & the Beautiful	CM	12:30 PM-1:00 PM	MTWTF--	:30	4	\$1,125.00	P02	0.00	NM	4	\$21,300.00
(Program: BOLD & BEAUTIFUL)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		12/16/19	12/22/19	MTWTF--			4		\$1,125.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
2	All	12/16/19-12/22/19		Bold & the Beautiful		12:30 PM-1:00 PM	MTWThF----	:30	<del>(\$1,125.00)</del>		0.00	NM			
See MG 7.5															
5	All	12/22/19-12/22/19		NFL Su Game #1		12:00 PM-4:00 PM	-----Su	:30	\$17,925.00		0.00	NM			
Ⓜ MG for 13.3,5.1,39.2,2.8,2.3,61.1,8.4,7.2															
N 8	All	12/16/19	12/20/19	Talk Talk	CM	1:00 PM-2:00 PM	MTWTF--	:30	4	\$950.00	P02	0.00	NM	3	\$2,850.00
(Program: THE TALK)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		12/16/19	12/22/19	MTWTF--			4		\$950.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
4	All	12/16/19-12/22/19		Talk		1:00 PM-2:00 PM	MTWThF----	:30	<del>(\$950.00)</del>		0.00	NM			
See MG 7.5															
N 9	All	12/16/19	12/20/19	Ellen 3-4p Ellen 3-4p	CM	3:00 PM-4:00 PM	MTWTF--	:30	4	\$925.00	P02	0.00	NM	4	\$3,700.00
(Program: ELLEN)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		12/16/19	12/22/19	MTWTF--			4		\$925.00		0.00				

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 10	All	12/16/19	12/20/19	Local News @ 4p M-F	CM	4:00 PM-5:00 PM	MTWTF--	:30	3	\$875.00	P02	0.00	NM	3	\$2,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 12/16/19	12/22/19	MTWTF--		4				\$925.00		0.00			
		(Program: 4P EARLY NEWS)													
N 11	All	12/16/19	12/20/19	Local News @ 5p M-F	CM	5:00 PM-5:30 PM	MTWTF--	:30	3	\$1,225.00	P02	0.00	NM	3	\$3,675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 12/16/19	12/22/19	MTWTF--		3				\$875.00		0.00			
		(Program: 5P EARLY NEWS)													
N 12	All	12/16/19	12/20/19	Local News @ 6p M-F	CM	6:00 PM-6:30 PM	MTWTF--	:30	3	\$1,900.00	P02	0.00	NM	3	\$5,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 12/16/19	12/22/19	MTWTF--		3				\$1,225.00		0.00			
		(Program: 6P EARLY NEWS)													
N 13	All	12/16/19	12/20/19	Wheel of Fortune 630-7p	CM	6:30 PM-7:00 PM	MTWTF--	:30	4	\$3,375.00	P02	0.00	NM	3	\$10,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 12/16/19	12/22/19	MTWTF--		4				\$3,375.00		0.00			
		(Program: WHEEL OF FORTUNE)													
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		3	All	12/16/19-12/22/19	Wheel of Fortune 630-7p	6:30 PM-7:00 PM	MTWThF----	:30		<del>(\$3,375.00)</del>		0.00	NM		
		See MG 7.5													
N 14	All	12/16/19	12/20/19	Local News @ 10p M-F	CM	10:00 PM-10:35 PM	MTWTF--	:30	3	\$3,575.00	P02	0.00	NM	3	\$10,725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 12/16/19	12/22/19	MTWTF--		3				\$3,575.00		0.00			
		(Program: LATE NEWS)													
N 15	All	12/16/19	12/19/19	Late Show	CM	10:35 PM-11:35 PM	MTWT---	:30	3	\$1,200.00	P02	0.00	NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 12/16/19	12/22/19	MTWT---		3				\$1,200.00		0.00			
		(Program: STEPHEN COLBERT)													
N 16	All	12/16/19	12/19/19	Late Late Show	CM	11:35 PM-12:35 AM	MTWT---	:30	3	\$400.00	P02	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 12/16/19	12/22/19	MTWT---		3				\$400.00		0.00			
		(Program: JAMES CORDEN)													
N 17	All	12/16/19	12/16/19	Mon Prime A	CM	7:00 PM-8:00 PM	M-----	:30	1	\$5,100.00	P02	0.00	NM	1	\$5,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 12/16/19	12/22/19	M-----		1				\$5,100.00		0.00			
		(Program: NGHBRHOOD/BOB-ABISHO)													
N 18	All	12/16/19	12/16/19	Mon Prime B	CM	8:00 PM-9:00 PM	M-----	:30	1	\$6,125.00	P02	0.00	NM	1	\$6,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 12/16/19	12/22/19	M-----		1				\$6,125.00		0.00			
		(Program: ALL RISE)													
N 19	All	12/16/19	12/16/19	Mon Prime C	CM	9:00 PM-10:00 PM	M-----	:30	1	\$5,925.00	P02	0.00	NM	1	\$5,925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 12/16/19	12/22/19	M-----		1				\$5,925.00		0.00			
		(Program: BULL)													
N 20	All	12/09/19	12/13/19	Local News @ 5a M-F	CM	5:00 AM-6:00 AM	-TWTF--	:30	3	\$550.00	P02	0.00	NM	5	\$14,225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 12/09/19	12/15/19	-TWTF--		3				\$550.00		0.00			
		(Program: 5A MORNING NEWS)													

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 Product Desc: MIKE BLOOMBERG 2020 INC  
 Estimate: 9470  
**KHOU**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
4	All	12/14/19-12/14/19	12/14/19	Local News @ 6p Sa	CM	6-630p	-TWTF--	:30	1	<del>(\$1,950.00)</del>		0.00	NM	1	
(E) See MG 48.3,48.4,48.5 [Per rep - no :60's should be running with this order - ml]															
5	All	12/14/19-12/14/19	12/14/19	Wheel of Fortune 630-7p Sa	CM	630-7p	-TWTF--	:30	1	<del>(\$3,150.00)</del>		0.00	NM	1	
(E) See MG 48.3,48.4,48.5 [Per rep - no :60's should be running with this order - ml]															
6	All	12/15/19-12/15/19	12/15/19	Sun Prime A	CM	6-7p	-TWTF--	:30	1	\$9,200.00		0.00	NM	1	
(E) Bonus															
7	All	12/16/19-12/20/19	12/16/19	Wheel of Fortune 630-7p	CM	630-7p	MTWThF----	:30	1	\$3,375.00		0.00	NM	1	
(E) Bonus															
N21	All	12/09/19	12/13/19	CBS This Morning	CM	7-9a	-TWTF--	:30	6	\$725.00	P02	0.00	NM	5	\$3,625.00
CBS This Morning (Program: CBS THIS MORNING)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		12/09/19	12/15/19	-TWTF--			6			\$725.00			0.00		
Spot	Ch	Date Range	Description		Start/End Time		Weekdays	Length	Rate	Rtg	Type				
6	All	12/09/19-12/15/19	CBS This Morning		7-9a		-TWThF----	:30	<del>(\$725.00)</del>	0.00	NM				
See MG 48.3,48.4,48.5 [Recon Preempt: DNA – network special report; impeachment]															
N22	All	12/09/19	12/13/19	Great Day Houston 9-10a	CM	9:00 AM-10:00 AM	-TWTF--	:30	3	\$500.00	P02	0.00	NM	3	\$1,500.00
Great Day Houston 9-10a (Program: GREAT DAY HOUSTON)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		12/09/19	12/15/19	-TWTF--			3			\$500.00			0.00		
N23	All	12/09/19	12/13/19	Price is Right	CM	10:00 AM-11:00 AM	-TWTF--	:30	3	\$1,225.00	P02	0.00	NM	3	\$3,675.00
Price Is Right (Program: THE PRICE IS RIGHT)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		12/09/19	12/15/19	-TWTF--			3			\$1,225.00			0.00		
N24	All	12/09/19	12/13/19	Young & the Restless	CM	11:00 AM-12:00 PM	-TWTF--	:30	3	\$1,550.00	P02	0.00	NM	3	\$4,650.00
Young & the Restless (Program: YOUNG & RESTLESS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		12/09/19	12/15/19	-TWTF--			3			\$1,550.00			0.00		
N25	All	12/09/19	12/13/19	Local News @ 12p M-F	CM	12:00 PM-12:30 PM	-TWTF--	:30	3	\$1,125.00	P02	0.00	NM	3	\$3,375.00
Local News @ 12p M-F (Program: NOON NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		12/09/19	12/15/19	-TWTF--			3			\$1,125.00			0.00		
N26	All	12/09/19	12/13/19	Bold & the Beautiful	CM	12:30 PM-1:00 PM	-TWTF--	:30	3	\$1,125.00	P02	0.00	NM	3	\$3,375.00
Bold & the Beautiful (Program: BOLD & BEAUTIFUL)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		12/09/19	12/15/19	-TWTF--			3			\$1,125.00			0.00		
N27	All	12/09/19	12/13/19	Talk	CM	1:00 PM-2:00 PM	-TWTF--	:30	3	\$950.00	P02	0.00	NM	3	\$2,850.00
Talk (Program: THE TALK)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		12/09/19	12/15/19	-TWTF--			3			\$950.00			0.00		
N28	All	12/09/19	12/13/19	Ellen 3-4p	CM	3:00 PM-4:00 PM	-TWTF--	:30	3	\$925.00	P02	0.00	NM	3	\$2,775.00
Ellen 3-4p (Program: ELLEN)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		12/09/19	12/15/19	-TWTF--			3			\$925.00			0.00		
N29	All	12/09/19	12/13/19	Local News @ 4p M-F	CM	4:00 PM-5:00 PM	-TWTF--	:30	3	\$875.00	P02	0.00	NM	3	\$2,625.00
Local News @ 4p M-F (Program: 4P EARLY NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		12/09/19	12/15/19	-TWTF--			3			\$875.00			0.00		

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 Alt Order #: WOC12278006  
 Flight Dates: 10/28/19 - 12/29/19

Advertiser: POL/ Michael Bloomberg / D / PRES / U!  
 Product Desc: MIKE BLOOMBERG 2020 INC  
 Estimate: 9470  
**KHOU**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N30	All	12/09/19	12/13/19	Local News @ 5p M-F Local News @ 5p M-F	CM	5:00 PM-5:30 PM	- TWTF - -	:30	3	\$1,225.00	P02	0.00	NM	3	\$3,675.00
(Program: 5P EARLY NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/09/19	12/15/19	- TWTF - -					3	\$875.00		0.00			
N31	All	12/09/19	12/13/19	Local News @ 6p M-F Local News @ 6p M-F	CM	6:00 PM-6:30 PM	- TWTF - -	:30	3	\$1,900.00	P02	0.00	NM	3	\$5,700.00
(Program: 6P EARLY NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/09/19	12/15/19	- TWTF - -					3	\$1,225.00		0.00			
N32	All	12/09/19	12/13/19	Wheel of Frtune 630-7p Wheel of Frtune 630-7p	CM	6:30 PM-7:00 PM	- TWTF - -	:30	3	\$3,375.00	P02	0.00	NM	3	\$10,125.00
(Program: WHEEL OF FORTUNE)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/09/19	12/15/19	- TWTF - -					3	\$3,375.00		0.00			
N33	All	12/09/19	12/13/19	Local News @ 10p M-F Local News @ 10p M-F	CM	10:00 PM-10:35 PM	- TWTF - -	:30	3	\$3,575.00	P02	0.00	NM	3	\$10,725.00
(Program: LATE NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/09/19	12/15/19	- TWTF - -					3	\$3,575.00		0.00			
N34	All	12/09/19	12/12/19	Late Show Late Show	CM	10:35 PM-11:35 PM	- TWT - - -	:30	3	\$1,200.00	P02	0.00	NM	3	\$3,600.00
(Program: STEPHEN COLBERT)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/09/19	12/15/19	- TWT - - -					3	\$1,200.00		0.00			
N35	All	12/09/19	12/12/19	Late Late Show Late Late Show	CM	1137p-1238a	- TWT - - -	:30	3	\$400.00	P02	0.00	NM	3	\$1,200.00
(Program: JAMES CORDEN)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/09/19	12/15/19	- TWT - - -					3	\$400.00		0.00			
N36	All	12/09/19	12/17/19	Tue Prime A Tue Prime A	CM	7:00 PM-8:00 PM	- T - - - - -	:30	1	\$8,175.00	P02	0.00	NM	2	\$16,350.00
(Program: NCIS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/09/19	12/15/19	- T - - - - -					1	\$8,175.00		0.00			
Week:		12/16/19	12/22/19	- T - - - - -					1	\$8,175.00		0.00			
N37	All	12/09/19	12/17/19	Tue Prime C Tue Prime C	CM	9:00 PM-10:00 PM	- T - - - - -	:30	1	\$6,950.00	P02	0.00	NM	2	\$13,900.00
(Program: NCIS NEW ORLEANS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/09/19	12/15/19	- T - - - - -					1	\$6,950.00		0.00			
Week:		12/16/19	12/22/19	- T - - - - -					1	\$6,950.00		0.00			
N38	All	12/09/19	12/11/19	Wed Prime A Wed Prime A	CM	7:00 PM-8:00 PM	- - W - - - -	:30	1	\$8,175.00	P02	0.00	NM	1	\$8,175.00
(Program: SURVIVOR)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/09/19	12/15/19	- - W - - - -					1	\$8,175.00		0.00			
N39	All	12/16/19	12/18/19	Wed Prime Other 6:57 PM-9:00 PM	CM	6:57 PM-9:00 PM (6:57 PM-9:00 PM)	- - W - - - -	:30	2	\$8,500.00	P02	0.00	NM	1	\$8,500.00
(Program: SURVIVOR FINALE)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/16/19	12/22/19	- - W - - - -					2	\$8,500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
2	All	12/16/19-12/22/19	Wed Prime Other			6:57 PM-9:00 PM	- - W - - - - -	:30	<del>\$8,500.00</del>	0.00	NM				
See MG 7.5															
N40	All	12/09/19	12/11/19	Wed Prime B Wed Prime B	CM	8:00 PM-9:00 PM	- - W - - - -	:30	1	\$6,125.00	P02	0.00	NM	1	\$6,125.00
(Program: SEAL TEAM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 1891307  
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 Product Desc: MIKE BLOOMBERG 2020 INC  
 Estimate: 9470  
**KHOU**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N41	All	12/16/19	12/18/19	Wed Prime C Wed Prime C	CM	9:00 PM-10:00 PM	--W----	:30	1	\$8,500.00	P02	0.00	NM	1	\$8,500.00
(Program: SURVIVOR REUNION)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		12/09/19	12/15/19	--W----			1			\$6,125.00			0.00		
Week:		12/16/19	12/22/19	--W----			1			\$8,500.00			0.00		
N42	All	12/09/19	12/19/19	Thu Prime A Thu Prime A	CM	7:00 PM-8:00 PM	---T---	:30	1	\$10,225.00	P02	0.00	NM	2	\$20,450.00
(Program: YNG SHLDON/THE UNICO)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		12/09/19	12/15/19	---T---			1			\$10,225.00			0.00		
Week:		12/16/19	12/22/19	---T---			1			\$10,225.00			0.00		
N43	All	12/09/19	12/13/19	Fri Prime A Fri Prime A	CM	7:00 PM-8:00 PM	----F--	:30	1	\$4,600.00	P02	0.00	NM	1	\$4,600.00
(Program: HAWAII FIVE-0)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		12/09/19	12/15/19	----F--			1			\$4,600.00			0.00		
Week:		12/16/19	12/22/19	----F--			1			\$4,600.00			0.00		
N44	All	12/16/19	12/20/19	Fri Prime A Fri Prime A	CM	7:00 PM-8:00 PM	----F--	:30	1	\$5,000.00	P02	0.00	NM	1	\$5,000.00
(Program: I LOVE LUCY XMAS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		12/16/19	12/22/19	----F--			1			\$5,000.00			0.00		
N45	All	12/09/19	12/20/19	Fri Prime B Fri Prime B	CM	8:00 PM-9:00 PM	----F--	:30	1	\$5,525.00	P02	0.00	NM	2	\$11,050.00
(Program: MAGNUM PI)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		12/09/19	12/15/19	----F--			1			\$5,525.00			0.00		
Week:		12/16/19	12/22/19	----F--			1			\$5,525.00			0.00		
N46	All	12/09/19	12/21/19	CBS This Morning Sa CBS This Morning Sa	CM	6:00 AM-7:00 AM	-----S-	:30	1	\$250.00	P02	0.00	NM	2	\$500.00
(Program: CBS THIS MORNING: SA)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		12/09/19	12/15/19	-----S-			1			\$250.00			0.00		
Week:		12/16/19	12/22/19	-----S-			1			\$250.00			0.00		
N47	All	12/09/19	12/21/19	Local News @ 6p Sa Local News @ 6p Sa	CM	6:00 PM-6:30 PM	-----S-	:30	1	\$975.00	P02	0.00	NM	1	\$975.00
(Program: SAT 6P EARLY NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		12/09/19	12/15/19	-----S-			1			\$975.00			0.00		
Week:		12/16/19	12/22/19	-----S-			1			\$975.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
2	All	12/16/19-12/22/19		Local News @ 6p Sa			6:00 PM-6:30 PM	-----Sa-	:30	<del>(\$975.00)</del>	0.00	NM			
See MG 48.3,48.4,48.5															
[Prgm Change - NCAA BB in this TP - ml]															
N48	All	12/09/19	12/21/19	Wheel of Frtune 630-7p Sa Wheel of Frtune 630-7p Sa	CM	6:30 PM-7:00 PM	-----S-	:30	1	\$1,575.00	P02	0.00	NM	5	\$9,950.00
(Program: WHEEL OF FORTUNE SAT)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		12/09/19	12/15/19	-----S-			1			\$1,575.00			0.00		
Week:		12/16/19	12/22/19	-----S-			1			\$1,575.00			0.00		

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 Estimate: 9470  
**KHOU**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/16/19	12/22/19	-----S-					1	\$1,575.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
2	All	12/16/19-12/22/19		Wheel of Fortune 630-7p Sa		6:30 PM-7:00 PM			-----Sa--	:30	<del>(\$1,575.00)</del>	0.00	NM		
See MG 48.3,48.4,48.5 [Prgrm Change - NCAA BB in this TP - ml]															
3	All	12/17/19-12/20/19		Wheel of Fortune 630-7p		630-7p			-TWThF----	:30	<del>(\$3,375.00)</del>	0.00	NM		
Ⓜ See MG 48.6,48.7,48.8 [Order Sep in TP - Bloomberg already placed every day in show - ml]															
4	All	12/17/19-12/20/19		Wheel of Fortune 630-7p		630-7p			-TWThF----	:30	<del>(\$3,375.00)</del>	0.00	NM		
Ⓜ See MG 48.6,48.7,48.8 [Order Sep in TP - Bloomberg already placed every day in show - ml]															
5	All	12/21/19-12/21/19		Local News @ 10p Sa		10-11p			-----Sa--	:30	\$1,625.00	0.00	NM		
Ⓜ MG for 20.4,20.5,21.6,47.2,48.2															
6	All	12/22/19-12/22/19		Face the Nation		930-10a			-----Su	:30	\$1,225.00	0.00	NM		
Ⓜ MG for 48.4,48.3															
7	All	12/22/19-12/22/19		CBS Sunday Morning		8-930a			-----Su	:30	\$1,750.00	0.00	NM		
Ⓜ MG for 48.4,48.3															
8	All	12/22/19-12/22/19		Sun Prime D		9-10p			-----Su	:30	\$3,775.00	0.00	NM		
Ⓜ MG for 48.4,48.3															
N49	All	12/09/19	12/21/19	Local News @ 10p Sa	CM	10:00 PM-11:00 PM	-----S-	:30	1	\$1,625.00	P02	0.00	NM	2	\$3,250.00
Local News @ 10p Sa (Program: SAT LATE NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/09/19	12/15/19	-----S-					1	\$1,625.00		0.00			
Week:		12/16/19	12/22/19	-----S-					1	\$1,625.00		0.00			
N50	All	12/09/19	12/22/19	Local News @ 8a Sa	CM	8-930a	-----S-	:30	1	\$300.00	P02	0.00	NM	2	\$600.00
Local News @ 8a Sa (Program: SAT 8A MORNING NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/09/19	12/15/19	-----S-					1	\$300.00		0.00			
Week:		12/16/19	12/22/19	-----S-					1	\$300.00		0.00			
N51	All	12/09/19	12/15/19	NFL Today Su	CM	11:00 AM-12:00 PM	-----S	:30	1	\$7,150.00	P02	0.00	NM	1	\$7,150.00
NFL Today Sun (Program: CBS NFL TODAY)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/09/19	12/15/19	-----S					1	\$7,150.00		0.00			
N52	All	12/09/19	12/15/19	NFL Tex on CBS Su Gm	CM	11:45 AM-12:15 PM	-----S	:30	1	\$18,400.00	P02	0.00	NM	1	\$18,400.00
11:45 AM-12:15 PM (11:45 AM-12:15 PM) (Program: TEXANS TITANS ADJENC)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/09/19	12/15/19	-----S					1	\$18,400.00		0.00			
N53	All	12/09/19	12/15/19	NFL Tex on CBS Su Gm	CM	Various	-----S	:30	1	\$102,225.00	P02	0.00	NM	1	\$102,225.00
NFL Tex on CBS Su Gm1 Int (Program: TEXANS TITANS); MAX 1X															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/09/19	12/15/19	-----S					1	\$102,225.00		0.00			
N54	All	12/09/19	12/15/19	NFL Su Game #2	CM	4a-4x	-----S	:30	1	\$18,000.00	P02	0.00	NM	1	\$18,000.00
NFL Sun Game #2 (Program: RAIDERS/BRONCO)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/09/19	12/15/19	-----S					1	\$18,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	All	12/09/19-12/15/19		NFL Su Game #2		4a-4x			-----Su	:30	<del>18,000.00</del>	0.00	NM		
See MG 54.2 [Input Error - there is no game 2 this day - ml]															
2	All	12/22/19-12/22/19		NFL Su Game #1		12:00 PM-4:00 PM			-----Su	:30	\$18,000.00	0.00	NM		
Ⓜ MG for 54.1 12/15															
N55	All	12/09/19	12/22/19	Local News @ 530p Su	CM	5:30 PM-6:00 PM	-----S	:30	1	\$1,125.00	P02	0.00	NM	2	\$2,250.00
Local News @ 530p Su (Program: SUN 530P EARLY NEWS)															

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 Estimate: 9470  
**KHOU**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N56	All	12/09/19	12/22/19	Sun Prime A Sun Prime A	CM	6:00 PM-7:00 PM	-----S	:30	1	\$9,200.00	P02	0.00	NM	2	\$18,400.00
(Program: 60 MINUTES)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/09/19	12/15/19	-----S					1	\$9,200.00		0.00			
Week:		12/16/19	12/22/19	-----S					1	\$9,200.00		0.00			
N57	All	12/16/19	12/22/19	Sun Prime B Sun Prime B	CM	7:00 PM-8:00 PM	-----S	:30	1	\$6,000.00	P02	0.00	NM	1	\$6,000.00
(Program: PRICE RIGHT SEAL CAS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/16/19	12/22/19	-----S					1	\$6,000.00		0.00			
N58	All	12/09/19	12/15/19	Kennedy Center Honors Kennedy Center Honors	CM	Various	-----S	:30	2	\$5,000.00	P02	0.00	NM	2	\$10,000.00
(Program: KENNEDY CTR HONORS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/09/19	12/15/19	-----S					2	\$5,000.00		0.00			
N59	All	12/16/19	12/22/19	Sun Prime C Sun Prime C	CM	8-9p	-----S	:30	1	\$5,000.00	P02	0.00	NM	1	\$5,000.00
(Program: HOME FOR HOLIDAYS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/16/19	12/22/19	-----S					1	\$5,000.00		0.00			
N60	All	12/09/19	12/22/19	Local News @ 10p Su Local News @ 10p Su	CM	10-11p	-----S	:30	1	\$2,800.00	P02	0.00	NM	2	\$5,600.00
(Program: SUN LATE NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/09/19	12/15/19	-----S					1	\$2,800.00		0.00			
Week:		12/16/19	12/22/19	-----S					1	\$2,800.00		0.00			
N61	All	12/16/19	12/20/19	Let's Make a Deal 2-3p Let's Make a Deal 2-3p	CM	2:00 PM-3:00 PM	MTWTF--	:30	4	\$975.00	P02	0.00	NM	3	\$2,925.00
(Program: LET'S MAKE A DEAL)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/16/19	12/22/19	MTWTF--					4	\$975.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	All	12/16/19-12/22/19		Let's Make a Deal 2-3p			2:00 PM-3:00 PM		MTWThF----	:30	<del>(\$975.00)</del>	0.00	NM		
See MG 7.5															
N62	All	12/09/19	12/13/19	Let's Make a Deal 2-3p Let's Make a Deal 2-3p	CM	2:00 PM-3:00 PM	-TWTF--	:30	3	\$975.00	P02	0.00	NM	3	\$2,925.00
(Program: LET'S MAKE A DEAL)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/09/19	12/15/19	-TWTF--					3	\$975.00		0.00			
N63	All	12/09/19	12/22/19	NFL Today Su NFL Today Sun	CM	11:00 AM-12:00 PI	-----S	:30	1	\$5,000.00	P02	0.00	NM	2	\$10,000.00
(Program: CBS NFL TODAY)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/09/19	12/15/19	-----S					1	\$5,000.00		0.00			
Week:		12/16/19	12/22/19	-----S					1	\$5,000.00		0.00			

Totals 159 \$508,625.00